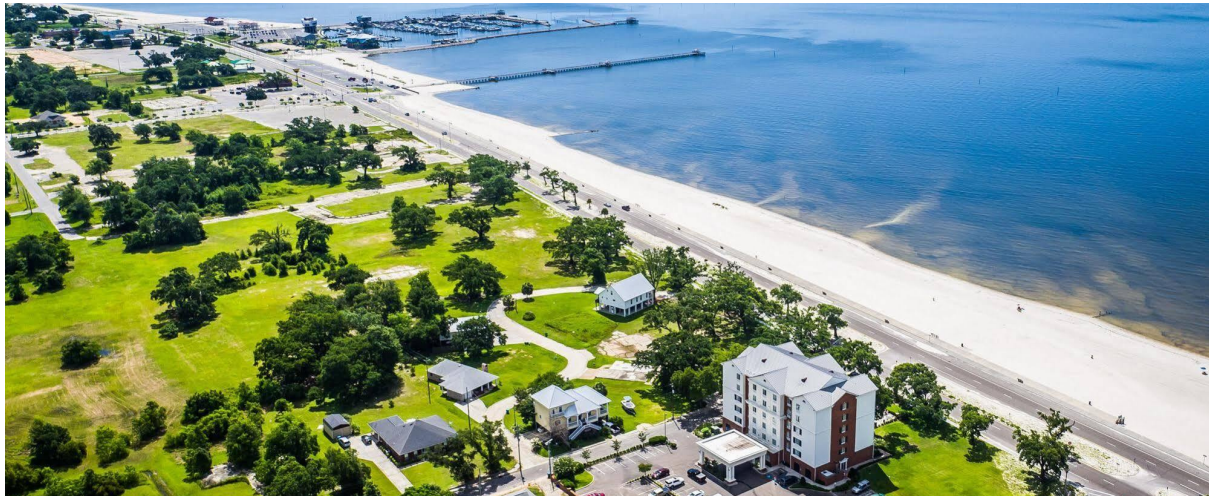


August Newsletter



The Official Publication Of The City Of Long Beach ♦



Welcome To The City Of Long Beach Monthly Newsletter!

AUGUST 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Farmer's Market
2 Art & Artisan Market	3	4 MEETING Preschool Story Time Board of Aldermen Meeting	5	6 Preschool Story Time Community Bike Ride	7 Finally First Friday	8 Farmer's Market
9 Art & Artisan Market 	10	11 Preschool Story Time	12	13 Preschool Story Time Planning Development Meeting	14	15 Farmer's Market Sit, Stay, Read Ainsley's Angels 5K
16 Art & Artisan Market	17	18 MEETING Preschool Story Time Board of Aldermen Meeting	19	20 Preschool Story Time	21	22 Farmer's Market 
23 Art & Artisan Market	24	25 Preschool Story Time	26	27 Preschool Story Time Planning Development Meeting	28	29 Farmer's Market
30 Art & Artisan Market	31					

In this newsletter you can expect:

Business Of
The Month

Welcome Back
to School!

Long Beach
Library

Sneak Peek of
Cruisin the
Coast

Fall Sports Are
Back in Long
Beach!



Business Of The Month - Southern Spirits LLC

Congratulations to our August Business of the Month, Southern Spirits LLC!

Located on Beatline Road in Long Beach, Southern Spirits has become a go-to destination for an outstanding selection of wine, spirits, and beverages paired with friendly, knowledgeable customer service. Whether you're celebrating a special occasion, stocking up for a gathering, or simply looking for the perfect bottle, their team is always ready to help you find exactly what you need.

As a locally owned business, Southern Spirits is proud to serve the Long Beach community with a welcoming atmosphere, quality products, and a commitment to excellent service. Their support of our community and dedication to their customers make them a valued part of Long Beach's business family.

Stop by Southern Spirits on Beatline Road and congratulate them on being recognized as our August Business of the Month!

Online Utility Bill Payments

The City of Long Beach is pleased to announce that residents can now conveniently view their utility account balance and pay their utility bills online.

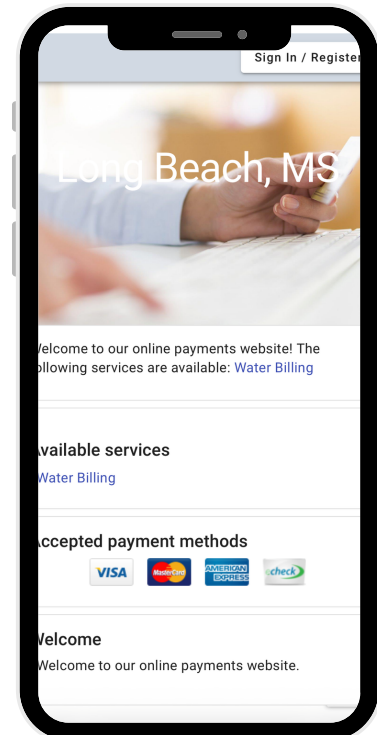
This new service provides a secure and convenient way to manage your utility account anytime, anywhere. Whether you're at home or on the go, you can quickly access your account and make payments without visiting City Hall.

To register your online account, you will need your Account Number and Customer Number, both of which can be found on your monthly utility bill.

Visit the City's online payment portal to get started:
<https://cityoflongbeachms.municipalonlinepayments.com/cityoflongbeachms>

We encourage all utility customers to create an account and take advantage of this convenient new service. The City of Long Beach is committed to expanding online resources and making city services more accessible for our residents.

If you have any questions or need assistance with your utility account, please contact Long Beach City Hall during normal business hours.



Welcome Back to School, Long Beach!

As we welcome August, the City of Long Beach is excited to kick off another school year alongside our students, teachers, staff, and families. The beginning of a new school year brings fresh opportunities for learning, growth, and success, and we're proud to support our schools in creating a safe and welcoming environment for every student.

With classes back in session, our city comes alive each morning with school buses, students walking to class, parents dropping off children, and teachers preparing for another year of making a difference. As our community returns to its school-year routine, we encourage everyone to do their part in helping keep our roads and neighborhoods safe.

Below are a few important reminders as we welcome students back to school.

School Resource Officers Return to Campus

The Long Beach Police Department's School Resource Officers (SROs) are once again serving on our school campuses. These officers work closely with administrators, teachers, students, and parents to help provide a safe learning environment while building positive relationships throughout our schools.

Our SROs are more than law enforcement officers. They serve as mentors, educators, and trusted resources for students. Their daily presence helps ensure our schools remain safe places where students can focus on learning and reaching their full potential.

Slow Down in School Zones

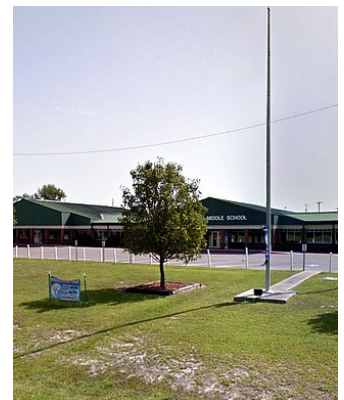
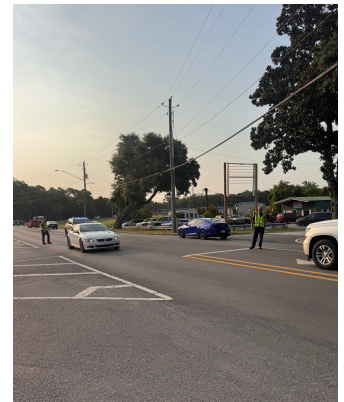
As traffic increases during morning arrival and afternoon dismissal, motorists are reminded to obey all posted school zone speed limits and remain alert for children walking or riding bicycles to school.

Please watch for crossing guards, stop for school buses when required, avoid distracted driving, and allow yourself extra travel time during peak school hours. A few extra moments behind the wheel can make all the difference in protecting the lives of our students, school staff, and fellow motorists.

Wishing Everyone a Great School Year

The City of Long Beach wishes every student, teacher, administrator, school employee, and family a safe, successful, and rewarding school year. Thank you to our Long Beach Police Department, School Resource Officers, school personnel, and parents for working together to make the safety and success of our students a top priority.

As we begin another exciting school year, we look forward to seeing our students learn, grow, and continue making Long Beach proud. Have a wonderful school year, Bearcats!



A New Chapter Begins at the Long Beach Public Library

The Long Beach Public Library is entering an exciting new chapter as we proudly welcome Jamie Elston as the library's new Director.

Jamie brings more than three decades of library experience to Long Beach. Throughout her career, she has served communities in Pennsylvania, Louisiana, and Mississippi, with previous positions at the Hancock County Library System, Jackson-George Regional Library System, the University of Southern Mississippi Gulf Coast Library, and the Harrison County Library System. Her extensive background, passion for public service, and commitment to lifelong learning make her an outstanding addition to our community.

For Jamie, this opportunity is especially meaningful. She shared, "I have wanted to work at the Long Beach Public Library for twenty-three years, and I am looking forward to this next chapter in my career."

Along with welcoming new leadership, the library is also expanding access for residents with new operating hours beginning Monday, August 3. The updated schedule offers additional evening hours to better accommodate students, working professionals, and families.



Director Jamie Elston

New Library Hours

Monday – Wednesday: 9:00 AM – 6:00 PM

Thursday: 9:00 AM – 7:00 PM

Friday: 9:00 AM – 5:00 PM

Saturday: 9:00 AM – 1:00 PM

Whether you're searching for your next great read, using the public computers, attending a children's program, studying after work, or simply enjoying a quiet place to relax, the Long Beach Public Library continues to be a welcoming destination for visitors of all ages.

We invite everyone to stop by, meet Director Jamie Elston, explore the library's collection, and experience all that the Long Beach Public Library has to offer. We look forward to this exciting new chapter and the many opportunities ahead for our library and community.

 AUGUST 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Book Sale 9AM - 1PM Storytime with Kiwanis
2	3	4 Preschool Story Time 	5 Craft & Chat 10AM - 12PM	6 Preschool Story Time 	7	8 Book Sale 9AM - 1PM
9	10	11 Preschool Story Time 	12	13 Preschool Story Time 	14	15 Book Sale 9AM - 1PM 
16	17	18 Preschool Story Time 	19 Craft & Chat 10AM - 12PM	20 Preschool Story Time 	21	22 Book Sale 9AM - 1PM
23	24	25 Preschool Story Time 	26	27 Preschool Story Time 	28	29 Book Sale 9AM - 1PM
30	31					

Hurricane Preparedness Starts with You

As we move into August, we also enter the peak of hurricane season along the Mississippi Gulf Coast. While we all hope for calm weather, now is the time to prepare before a storm is approaching. Taking a few simple steps today can help protect your family, your property, and your peace of mind when severe weather threatens. The City of Long Beach encourages every resident to have a hurricane preparedness plan in place and take advantage of the many resources available throughout our community.

Preparedness Resources Available

The City's Building Department, led by Building Official Mike Gundlach, has assembled a variety of hurricane preparedness materials to help residents prepare before a storm. These resources include hurricane preparedness checklists, evacuation maps, family planning guides, and educational materials designed to help you know what to do before, during, and after severe weather.

Printed preparedness materials are available at Long Beach City Hall, the Long Beach Public Library, and the Long Beach Senior Center, making it easy for residents of all ages to access important safety information.

Know Your Evacuation Route

Before a storm is in the Gulf, take time to review your evacuation route and discuss your family's emergency plan. Knowing where you will go, what supplies you'll need, and how you'll stay informed can make all the difference if an evacuation becomes necessary.

Residents are encouraged to build an emergency kit that includes water, non-perishable food, medications, flashlights, batteries, important documents, and supplies for pets.

Stay Connected with Emergency Alerts

One of the best ways to stay informed during severe weather is by signing up for the City of Long Beach's Nixle Emergency Notification System. Nixle delivers important emergency alerts, weather updates, road closures, and other critical information directly to your mobile phone.

To receive emergency notifications, simply **text 39560 to 888777** to subscribe.

As hurricane season continues, the City of Long Beach remains committed to keeping our community informed and prepared. By planning ahead and staying connected, we can all help ensure the safety of our families, neighbors, and community when severe weather strikes.

Building Office Resources



Library Coloring Sheets



Text 39560 to 888777



Cruisin' into Car Show Season

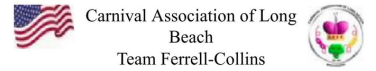
As the summer heat begins to fade and cooler temperatures arrive, it's time to kick off one of the most exciting times of the year on the Mississippi Gulf Coast, car show season! From classic cruisers to custom builds, Long Beach is proud to welcome automotive enthusiasts from near and far as we gear up for several weeks of chrome, horsepower, and community fun.

Before Cruisin' the Coast officially rolls into town, be sure to mark your calendar for the Long Beach Carnival Association Open Car Show on Saturday, September 19, beginning at 8:00 a.m. The show will be held across the street from Coastal Daiquiri Company and will feature an impressive collection of classic and specialty vehicles. It's the perfect way to kick off the season while supporting one of Long Beach's beloved community organizations.

Then, get ready for the City of Long Beach Show & Shine at the Harper McCaughan Town Green on October 5th 9 AM - 4 PM. This free, family-friendly event invites residents and visitors to stroll through rows of beautiful classic cars while enjoying delicious offerings from local food trucks. With plenty of shaded seating areas, downtown shopping, and nearby restaurants, it's a great place to spend the day with family and friends.

Of course, no Cruisin' the Coast visit to Long Beach is complete without watching the iconic parade of classic cars as they cruise through our city streets on October 5th. Thousands of spectators line the route each year to admire vehicles from every era while enjoying the festive atmosphere that has made Cruisin' the Coast one of the largest and most celebrated car events in the country.

Whether you're a lifelong car enthusiast or simply looking for a fun day with family and friends, Long Beach offers something for everyone during car show season. We look forward to welcoming visitors from across the country as they experience our beautiful city, support our local businesses, and enjoy everything Long Beach has to offer this fall.



Save the Date
Open Car/Truck/Jeep Show



Saturday, September 19, 2026
 Corner of Jeff Davis Avenue and 5th Street, Long Beach
 (Across from Coastal Daiquiri)
 Vehicle Registration \$25 • 8 AM — Noon
 Official Flyer Coming Soon

Open Car Show



Show AND Shine

Monday, October 5th
 9:00 AM - 4:00 PM
 Jeff Davis Avenue Long Beach

Show & Shine



Cruisin the Coast
 Parade



Investing in Long Beach's Infrastructure: Lift Station Improvements Underway

The City of Long Beach is making significant investments in the infrastructure that serves our residents every day. Eight lift station improvement projects are currently underway throughout the city as part of an ongoing effort to strengthen and modernize our wastewater system.

These critical upgrades are funded through the Mississippi Municipality & County Water Infrastructure (MCWI) Grant Program and the American Rescue Plan Act (ARPA), allowing the City to make these improvements while reducing the financial burden on local taxpayers.

Current lift station improvement locations include:

- Ray Road & Klondyke Street
- Beatline Road & Johnson Road
- Latil Street
- Alexander Road & Railroad Street
- North Seashore Avenue
- Willow Creek Drive
- Parkwood Drive
- Daugherty Road

Lift stations play a vital role in the City's wastewater collection system by moving wastewater from lower elevations to treatment facilities. By upgrading aging equipment and infrastructure, these projects will improve system reliability, reduce maintenance needs, increase capacity, and help ensure dependable service for years to come.

While work is progressing at all eight locations, the only project currently impacting traffic is the Alexander Road and Railroad Street lift station. As construction progresses, the Alexander Road and Railroad Street lift station project may require temporary road closures and traffic interruptions. Motorists are encouraged to continue following posted detour routes and exercise caution when traveling near construction areas.

The City appreciates the patience and cooperation of residents during construction. These projects represent an important investment in Long Beach's future and will help provide a more reliable wastewater system for our growing community for many years to come.



Fall Sports Are Back in Long Beach!

Whether your child is stepping onto the field for the first time or returning for another season, there's a place for every young athlete in Long Beach.

Long Beach Youth Football & Cheer

Long Beach Youth Football & Cheer is preparing for another exciting season of competition, teamwork, and school spirit. Registration is available for football and cheer, with divisions available for a variety of age groups. Participants will have the opportunity to learn the fundamentals of the game, build confidence, and represent Long Beach both on and off the field.

Long Beach Youth Baseball Fall Ball

Baseball doesn't end when summer does! Long Beach Youth Baseball Fall Ball returns this September and October, giving players another opportunity to sharpen their skills and continue developing their love for the game.

Fall Ball is available for:

- 5/6 Coach Pitch
- 7/8 Coach Pitch
- 9/10 Kid Pitch
- 11/12 Majors (with age extension available for 13-year-olds)

In addition to weekly games, players can look forward to fun seasonal activities, including a Trick-or-Treat event and a Skills Competition, making Fall Ball a great mix of baseball and family fun.

Thank you for reading!

CITY OF LONG BEACH	228-863-1556
Cityoflongbeachms.info	201 Jeff Davis Avenue, Long Beach, MS 39560