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July 2, 2026

LONG BEACH LIVE - FINALLY FIRST FRIDAY ON JULY 3

Long Beach, MS, July 2, 2026— Residents and visitors are invited to join Long Beach Live for the return of Finally First Friday on Friday, July 3, at the Harper McCaughan Town Green in downtown Long Beach.

The evening will begin with a Cruise-In at 5:00 p.m., featuring a variety of classic cars, trucks, and specialty vehicles on display in the heart of downtown. Attendees will have the opportunity to stroll through the event, meet vehicle owners, and enjoy the welcoming atmosphere that has made Finally First Friday a favorite community tradition.

At 7:00 p.m., live music will take the stage as Kelsey Moran Band performs a free concert at the Town Green. Guests are encouraged to bring lawn chairs and enjoy an evening of entertainment with family and friends.

Finally First Friday provides an opportunity for the community to gather, support local businesses, and experience the vibrant atmosphere of downtown Long Beach. Restaurants and shops throughout the downtown district will be open, offering visitors plenty of opportunities to dine, shop, and explore before and during the event.

The event is hosted by Long Beach Live and is free and open to the public.

Event Details:

- **What:** Finally First Friday
- **When:** Friday, July 3, 2026
- **Cruise-In:** 5:00 p.m.
- **Live Music by Kelsey Moran Band:** 7:00 p.m.
- **Where:** Harper McCaughan Town Green, Downtown Long Beach

For more information, follow Long Beach Live on social media.

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