Volume XXXII

November Newsletter

The Official Publication Of The City Of Long Beach ✦



Welcome To The City Of Long Beach Monthly Newsletter!

NOVEMBER 2026

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15 Art & Artisan Market Breakfast Fundraiser at VFW	16	17 MEETING LBSD Retiree Brunch **Board of Aldermen Meeting**	18	19	20 Pink Friday	21 Farmer's Market
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Long Beach Library Joins Harrison County Library System
Upcoming Community Events





Business Of The Month - Brad Day State Farm

Congratulations to our November Business of the Month, Brad Day State Farm!

This month, we're proud to spotlight Brad Day State Farm and recognize Brad and his team as part of our Long Beach business community. Local businesses help our city thrive through the time, care, and dedication they bring to serving their customers.

As we celebrate shopping small and supporting local throughout November, we encourage residents to get to know the businesses and people who serve our community. Stop by Brad Day State Farm, meet the team, and learn more about what they have to offer.

Join us in congratulating Brad Day State Farm on being recognized as our November Business of the Month!

Keep the Cheer Here: Shop Local This Holiday Season

As you begin making your holiday shopping list, we encourage you to start right here in Long Beach! Our local boutiques, shops, restaurants, and service businesses offer thoughtful gifts, friendly service, and opportunities to support the neighbors who help our community thrive.

November brings several opportunities to shop local, including Pink Friday on November 20, Black Friday on November 27, Small Business Saturday on November 28, and Cyber Monday on November 30. Follow your favorite Long Beach businesses for special promotions, holiday arrivals, and shopping hours.

Shopping small can mean finding the perfect outfit, ordering a holiday arrangement, purchasing a gift card, or enjoying lunch between stops. Every purchase is an opportunity to support a local business and the people behind it. This holiday season, keep Long Beach on your shopping list!



Long Beach Honors Our Veterans

This November, the City of Long Beach honors the men and women who have served our country. We are grateful for their service and sacrifice, and for the military families who support them.

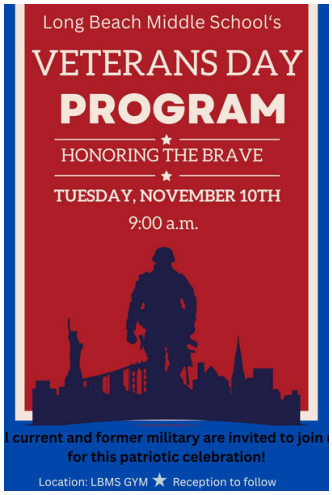
Residents are encouraged to show their appreciation during the Long Beach Veterans Day Parade and 5K Run and Walk on November 7. The parade rolls at 11:00 AM through Downtown Long Beach.

Long Beach Middle School will also host its Veterans Day Program on Tuesday, November 10, at 9 a.m. in the school gym. Community members are invited to join students and staff as they recognize and thank our veterans.

To all who have served, thank you for your commitment to our country and our community.







LBSD Retirees: Thanks a Brunch!

Long Beach School District retirees are invited to reconnect with friends, share memories, and learn what's new at LBSD during "Thanks a Brunch" on Tuesday, November 17, from 9:30–11:30 a.m.

The event will take place at the St. Thomas Catholic Church Community Center, located at 720 East Beach Boulevard. Hosted by the Long Beach Excellence in Education Foundation and Long Beach School District, the brunch will feature a selfie photo station and a 50/50 raffle benefiting LBSD teacher grants and student scholarships.

Please RSVP by November 6 to Vivian Ward at 228-861-2763 by call or text, or email lbexcellenceineducation@gmail.com.



Stay Active and Creative at the Long Beach Senior Center

November brings opportunities to connect, create, and stay active at the Long Beach Senior Center! With ceramics, pottery, yoga, and Tai Chi offered throughout the week, there are plenty of ways to enjoy time with friends and explore a hobby.

This month's featured pottery projects include a turkey bowl, pumpkin ring dish, and fall gnome sculpture, seasonal creations to enjoy at home or share as a thoughtful handmade gift.

Beyond the activities, the Senior Center offers a welcoming place to build friendships and spend time together. Whether you enjoy working on a creative project or participating in movement classes, we encourage you to learn more about the programs available.

November Closures
The Senior Center will be closed November 11 for Veterans Day and November 25–27 for the Thanksgiving holidays.

See the accompanying calendar for the weekly activity schedule. For information about participating, class availability, or supplies, call the Long Beach Senior Center at 228-868-7517.



Discover More with the Shop Small Passport

Discover More with the Shop Small Passport
Make your holiday shopping an adventure with Long Beach Main Street's Shop Small Passport! This holiday season, residents and visitors are encouraged to explore participating businesses, discover new favorites, and support the people who help make Long Beach special.



Whether you're searching for a thoughtful gift, planning a meal with friends, or picking up something for yourself, the passport offers another reason to spend time shopping and dining locally.

Explore Your Community
It's easy to return to the places we already know and love, but there may be something wonderful waiting just a few doors away. The Shop Small Passport encourages you to step inside a business you haven't visited, meet its owners and employees, and see what they have to offer.

You might discover a new favorite shop, find the perfect holiday gift, or add another restaurant to your regular rotation. Each stop is an opportunity to get to know our business community a little better.

Make a Day of Shopping Small
Invite a friend or bring the family and turn your holiday errands into a local outing. Start with coffee, browse participating businesses, and take a break for lunch or a sweet treat along the way.



From clothing and accessories to flowers, handmade items, and gift cards, Long Beach offers many ways to give something thoughtful this season. Consider shopping locally for teachers, coworkers, friends, and family members, and remember the hosts who welcome you into their homes during the holidays.

Small Purchases Make a Difference
Behind every local business are people who put time, energy, and dedication into serving their customers. When you shop locally, you support their work and help sustain the businesses that contribute to our community throughout the year.

Your support also helps introduce others to Long Beach. A gift purchased locally, a recommendation to a friend, or a shared business post can encourage someone else to explore what our city has to offer.



How to Participate
November 20th - December 5th
Pick up your Shop Small Passport at any participating businesses, then visit participating businesses and follow the instructions to record your stops.

You must purchase an item to receive a stamp.

Follow Long Beach Main Street on Facebook for participating business announcements, passport updates, and holiday shopping information.

Keep the Support Going
Your support doesn't have to end when your passport is complete. Return to a business you discovered, leave a kind review, recommend it to someone you know, or follow its social media page to stay connected.

This holiday season, let your shopping list lead you to something new. Grab a passport, explore Long Beach, and help keep the cheer right here!

Celebrate the Season. Shop Long Beach.

As you begin making your holiday shopping list, start right here in Long Beach! Our boutiques, gift shops, restaurants, florists, and service businesses offer thoughtful gifts and friendly faces close to home.

Behind each local business are people who invest their time, energy, and resources in our community. Choosing to shop locally helps support their work and keeps our business community thriving.

Mark Your Calendar

Pink Friday — November 20

Start your holiday shopping early by visiting participating small businesses. Watch for special promotions and opportunities to discover something new.

Black Friday — November 27

Before heading out of town for holiday shopping, see what Long Beach businesses have planned! Follow individual business pages for sales, special hours, and seasonal arrivals.

Small Business Saturday — November 28

Make a day of shopping small! Visit local stores, stop for coffee or lunch, and explore the businesses that help make Long Beach special.

Cyber Monday — November 30

Supporting local can extend to your online shopping, too. Check whether your favorite Long Beach businesses offer websites, online ordering, or gift cards.









Twice As Nice Holiday Pop-Up Comes to Long Beach

Find everyday essentials and holiday treasures at the Twice As Nice Kids Resale Holiday Pop-Up, November 11–14 at the former Dirt Cheap building in Pineville Plaza, 19099 Pineville Road.

Owned by Long Beach resident Katie Fulton, this locally owned consignment event helps families turn outgrown items into extra cash while giving shoppers great deals. Browse gently used children's and teen clothing, shoes, toys, baby gear, home décor, and more—including Christmas outfits, gifts, and seasonal decorations.

Public Shopping Hours
Wednesday–Friday, November 11–13
9 a.m.–7 p.m.
Saturday, November 14
8 a.m.–12:45 p.m.
Half-Off Day! Items marked "Discount: YES" will be half off the tagged price.

Interested in selling? Consignor registration and tagging are open. Clear out your closets and earn extra money for Christmas while Twice As Nice handles the selling.

Visit www.2asnicekidsresale.com for registration and event details.

Make the Markets Part of Your Weekend

Remember our local markets as you prepare for holiday gatherings and begin shopping for gifts! Visit the Farmers Market on Saturdays from 8 a.m. to noon and explore the Art & Artisan Market on Sundays. Our growers, artists, and makers bring creativity and hard work to their booths each week. Stop by, meet the people behind their products, and consider shopping locally for your home, holiday table, and gift list.

Rotary Club Continues a Thanksgiving Tradition of Giving

The Rotary Club is hosting its 21st Annual Thanksgiving Food Drive, helping local Long Beach families enjoy a holiday meal. The tradition began in 2006, inspired by the generosity of out-of-state church groups following Hurricane Katrina. Grateful for the support our community received, club members wanted to give back. That spirit of service continues today.

Each year, the club typically provides 30–50 local families with a full Thanksgiving food box and a turkey. Last year, the effort reached 57 families, with another 15 boxes donated to the food pantry. Families are identified through local schools and community referrals. The club welcomes donations of nonperishable Thanksgiving foods, including canned vegetables, desserts, cream of mushroom soup, fried onions, boxed potatoes, yams, and stuffing. Grocery store gift cards are also appreciated and help purchase turkeys or hams.

The deadline to donate is Friday, November 6.

A New Chapter for the Long Beach Public Library

The City of Long Beach is pleased to announce that the Long Beach Public Library is now part of the Harrison County Library System!

This transition marks a new chapter for a place that has served generations of Long Beach residents. From discovering a favorite book and attending storytime to researching local history and making connections, our library remains an important part of community life.

Continuing a Tradition of Service

The Long Beach Public Library has long been a place for learning, creativity, and discovery. As it joins the Harrison County Library System, we celebrate that history and look forward to its next chapter of service to our residents.

The City extends its sincere appreciation to the library staff, outgoing library board members, volunteers, and supporters whose dedication has helped make the library a welcoming resource for our community. Their work has encouraged a love of reading and learning across generations.

Discover What Your Library Has to Offer

Whether you are a regular visitor or haven't stopped by in a while, this is a wonderful time to reconnect with the Long Beach Public Library. Browse for your next read, ask about available resources, or learn more about upcoming programs and activities.

Libraries offer opportunities for every stage of life from helping young readers discover the joy of books to giving adults a place to explore interests and continue learning. We encourage residents to visit and see how the library can be part of their everyday lives.

Stay Connected During the Transition

As the transition moves forward, watch for information from the Long Beach Public Library and Harrison County Library System about services, programs, and any steps patrons may need to take.

For questions about library cards, borrowing materials, hours, or available services, contact the library directly for the latest information.

Looking Ahead Together

The City of Long Beach looks forward to working with the Harrison County Library System in support of library services for our community. We are grateful to everyone who has contributed to the library's story and excited for the opportunities ahead.

Please join us in celebrating this new chapter, and make plans to visit your Long Beach Public Library!

Save the Dates: Long Beach Events

NOV. 7 | **Long Beach Veterans Day Parade**
11:00 AM • Jeff Davis Avenue
NOV. 7 | **Fall Vendor Pop-Up**
8:00 AM - 2:00 PM • Dee's Nutrition
NOV. 9-15 | **The Energy Club Open House**
During work hours • The Energy Club
NOV. 10 | **Long Beach Middle School Veterans Day Program**
9:00 AM • Long Beach Middle School Gym
NOV. 11–13 | **Twice As Nice Kids Resale Holiday Pop-Up**
9:00 AM – 7:00 PM • Former Dirt Cheap, Pineville Plaza
19099 Pineville Road
NOV. 12 | **Taste of Long Beach**
5:00 PM - 7:00 PM • Harper McCaughan Town Green
NOV. 14 | **Twice As Nice Kids Resale Half-Off Day**
8:00 AM – 12:45 PM • Former Dirt Cheap, Pineville Plaza
Items marked "Discount: YES" are half off.
NOV. 14 | **Yoga in the Park**
9:00 AM - 10:00 AM • Harper McCaughan Town Green
NOV. 17 | **LBSD Retirees — Thanks a Brunch!**
9:30 AM – 11:30 AM • St. Thomas Catholic Church Community Center
RSVP by November 6: 228-861-2763
NOV. 20 | **Pink Friday**
At Participating Local Businesses
NOV. 24 | **Main Street Thanksgiving Centerpiece Class**
6:00 PM - 7:30 PM • Forget Me Not Florist
NOV. 25–27 | **Thanksgiving City Office Closures**
Offices close at noon November 25 and remain closed November 26–27.
NOV. 27 | **Black Friday**
At Participating Local Businesses
NOV. 28 | **Small Business Saturday**
Shop and Dine at Local Businesses
NOV. 30 | **Cyber Monday**
Shop Online with Participating Local Businesses
EVERY SATURDAY | **Farmers Market**
8:00 AM – 12:00 PM
EVERY SUNDAY | **Art & Artisan Market**
Support Local Artists and Makers
2ND & 4TH Thursdays | **Social Mahjong Play**
4:00 PM - 8:00 PM | Harbor View Cafe









Long Beach Shines at WXXV 25 Viewers' Choice Awards

Long Beach has plenty to celebrate! Our city was voted Best Downtown in the WXXV 25 Viewers' Choice Awards, and numerous local businesses and organizations earned first-place recognition in their categories.

This recognition celebrates the shops, restaurants, services, and community connections that make Long Beach a special place to live, work, and visit. Behind these awards are dedicated business owners, employees, and supporters who contribute to our community every day.



Congratulations to our first-place winners:

- Best Downtown: Long Beach
- Best Florist: Forget Me Not Florist & Gifts
- Best Breakfast Spot: Rusty Pelican
- Best Seafood Cuisine: Steve's Marina Restaurant
- Best Burgers: The Camphouse Burger Bar
- Best Ice Cream: Serendipity Creamery
- Best Chiropractic Center: Miller-Whitmer Family Chiropractic and Wellness Center
- Best Martial Arts Training Studio: Full Circle Martial Arts and Yoga LLC
- Best Pharmacy: The Corner Drugstore
- Best Yoga/Pilates/Barre Studio: One Zen Wellness
- Best Chamber of Commerce: Long Beach Chamber of Commerce
- Best Pre-owned Car Dealership: Chuck Ryan Cars
- Best Local Event Planner: Bounce with Style
- Best Local Quick Oil Change: One Stop Goodyear
- Best Local Boutique: Sister Swank Boutique
- Best Local Clothing Store: Simply Jane Clothing Co.
- Best Local Hardware Store: Walker Rental
- Best Local Women's Clothing Boutique: Simply Jane Clothing Co.
- Best Local Credit Union: Keesler Federal Credit Union

We also congratulate the Long Beach businesses recognized among the top three in their categories. Their accomplishments give our community even more reasons to be proud.

Thank you to everyone who voted and continues to support Long Beach. As the holiday shopping season begins, we encourage residents and visitors to explore our award-winning community, congratulate these businesses, and discover everything Long Beach has to offer!

A Season of Thanks & Holiday Cheer in Long Beach



Save the Dates for Holiday Fun in Long Beach
The holiday season is almost here, and Long Beach is getting ready to celebrate! Mark your calendars for Sea Santa Sail-A-Bration weekend, December 4–6.

The festivities begin Friday, December 4, with the Tree Lighting at 5:30 p.m., followed by a showing of “Elf” at 6 p.m.

The Sea Santa Parade will roll Saturday, December 5, at 5:45 p.m. Bring your family and friends to enjoy this holiday tradition together.



The Art & Artisan Market will round out the weekend on Sunday, December 6, offering another opportunity to find locally made gifts.

Follow the City of Long Beach and Long Beach Main Street Facebook pages for additional details.

A Season of Thanks
As Thanksgiving approaches, the City of Long Beach extends its appreciation to the residents, employees, businesses, volunteers, and community organizations who contribute so much throughout the year.

From helping at community events and supporting local businesses to caring for neighbors and keeping our city running, your contributions matter. We are thankful for the many ways our community comes together.

Mayor Tim Pierce, the Board of Aldermen, and City employees wish you and your family a happy Thanksgiving!

Thanksgiving City Schedule
City offices will close at noon on Wednesday, November 25, and remain closed Thursday, November 26, and Friday, November 27, for the Thanksgiving holidays. Offices will reopen Monday, November 30.

Garbage collection will run on its normal schedule on Monday, November 30.

Save the Date: Breakfast with the Mayor

Join the Long Beach Chamber of Commerce for Breakfast with the Mayor on Tuesday, December 1, 2026, at Coterie Long Beach, located at 300 East Beach Boulevard.

Mayor Tim Pierce will deliver his State of the City Address, sharing updates on Long Beach's progress, city projects, and priorities for the future. The event offers residents, business owners, and community leaders an opportunity to hear directly from the Mayor, learn more about work happening throughout the city, and connect with others invested in Long Beach's success.

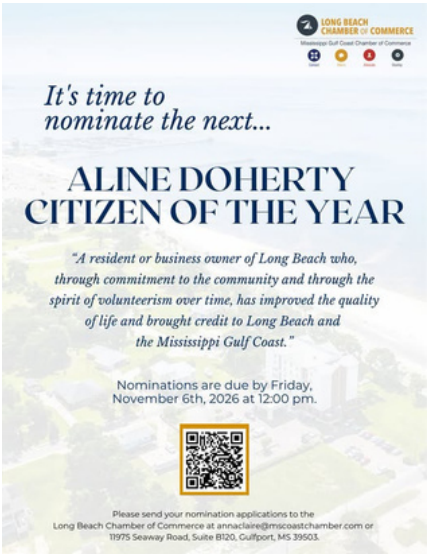
Doors open at 7:30 a.m., with the program taking place from 8–9 a.m. Admission is $40 for Chamber members and $50 for nonmembers. Reserved table sponsorships are also available.

The morning will also celebrate outstanding service through the presentation of the Aline Doherty Citizen of the Year, First Responders of the Year, and Public Works Employee of the Year awards.

Nominate Someone Making a Difference
Nominations are open for the Aline Doherty Citizen of the Year Award. This honor recognizes a Long Beach resident or business owner whose sustained commitment to the community and spirit of volunteerism have improved the quality of life and brought credit to Long Beach and the Mississippi Gulf Coast.

Nominations must be emailed to annaclaire@mscoastchamber.com by noon on Friday, November 6, 2026. Visit mscoastchamber.com/applications/citizenoftheyear for nomination information.

For Breakfast with the Mayor registration, sponsorships, or additional information, contact Long Beach Chamber Director Anna Claire Perronne at 228-604-0014 or annaclaire@mscoastchamber.com.





November Community Activities

Take a Breath at Yoga in the Park



Take a little time for yourself before the holiday rush! Yoga in the Park returns to Harper McCaughan Town Green on Saturday, November 14.

Enjoy an opportunity to slow down, stretch, and spend time outdoors in the heart of Long Beach. Invite a friend and make it part of your Saturday plans.

Create Something Beautiful for Thanksgiving



Add a personal touch to your Thanksgiving table with Long Beach Main Street's Thanksgiving Centerpiece Class on Tuesday, November 24, at Forget Me Not Florist.

Gather with friends and enjoy a creative seasonal activity while making a floral centerpiece for your holiday celebration. Whether you're planning an outing with friends or spending time with coworkers, the class offers an opportunity to create something together while supporting a local business.

Seats are limited, so reserve your spot in advance.

Sign up and pay at:
https://www.paypal.com/ncp/payment/WP9TWSFVP3XA6

Thank you for reading!

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