

Jeepin The Coast Newsletter



THE OFFICIAL PUBLICATION OF THE CITY OF LONG BEACH ♦

May 2025



What is Jeepin The Coast?

Jeepin the Coast is a highly anticipated annual event held in Long Beach, Mississippi, drawing Jeep enthusiasts from all over to celebrate their shared passion. The event spans several days and features a wide array of activities tailored for Jeep owners and fans. Participants can enjoy scenic coastal drives, off-road excursions, and a variety of contests showcasing the best in Jeep modifications and customizations. The camaraderie among Jeep owners creates a festive atmosphere, transforming Long Beach into a hub of excitement and automotive culture.

The event is not only a celebration of the vehicles but also a significant community gathering. Local businesses thrive during this period, as the influx of visitors boosts the economy. Vendors set up stalls offering Jeep-related merchandise, food, and drinks, while live music and entertainment add to the vibrant atmosphere.

Jeepin the Coast also emphasizes family-friendly activities, ensuring that attendees of all ages have something to enjoy. The sense of community and shared enthusiasm for Jeeps foster lasting friendships and connections among participants.

Jeepin the Coast also makes a positive impact through its charitable efforts. Portions of the event's proceeds are often directed towards local charities and causes, reflecting the community spirit that defines Long Beach. This philanthropic angle adds an extra layer of significance to the festivities, as participants not only indulge in their hobby but also contribute to the well-being of the local area. Overall, Jeepin the Coast is a testament to the enduring appeal of Jeep culture and its ability to bring people together for fun, adventure, and good causes in the picturesque setting of Long Beach, Mississippi.

In this newsletter you can expect:

What is Jeepin The Coast?

Local Business Specials

Road Closures

Schedule Of Events





Local Business Specials

Coastal Daiquiri

Live Music Thursday, Friday, and Saturday

The Chic Society

Gift for all Jeepers* 10:00 - 6:00 pm

39560 Nutrition

Hello Jeepers Menu all week long

Rusty Pelican

FREE rubber duck with purchase all week long

Ice Cream Palace

Jeepin Fruitty Floats & Giveaways all week long

Our local businesses are so excited to welcome local jeepers and jeepers from across the country! Shop, eat, sip, and stroll throughout the city of Long Beach!

Road Closures

May 28th - June 1st

ALL DAY - 5TH STREET



Road Closures - Friday May 31st

ALL DAY - 5th Street

6:00 PM - Intersection of Jeff Davis Avenue and 4th Street



Road Closures - Saturday June 1st

All Day - 5th Street

5:30 PM - Jeff Davis Avenue (parade)
6:00 PM - Intersection of Jeff Davis Avenue and 4th Street

Schedule Of Events In Long Beach - May 28th through June 1st

A graphic titled "JEEPIN THE COAST Long Beach Itinerary" with a background image of a beach scene featuring many Jeeps parked on the sand. The text is overlaid on a semi-transparent white box.

JEEPIN THE COAST
Long Beach Itinerary

WEDNESDAY, MAY 28TH
| 5:00 PM - 8:00 PM | Block Party With Aaron Foret

THURSDAY, MAY 29TH
| 1:00 PM - 4:00 PM | Village Village Opens
| 7:00 PM - 11:00 PM | Block Party With 3C BAND

FRIDAY, MAY 30TH
| 9:00 AM - 6:00 PM | Vendor Village @ Jeep Central
| 10:00 AM - 2:00 PM | Beach Crawl
| 7:00 PM - 11:00 PM | Block Party With D Jr. & the Shine Soul Band
| 9:00 PM | Fireworks

SATURDAY, MAY 31ST
| 9:00 AM - 6:00 PM | Vendor Village @ Jeep Central
| 10:00 AM - 2:00 PM | Beach Crawl
| 6:00 PM | Mardi Gras Style Jeep Parade
| 7:00 PM - 10:00 PM | Block Party With Kings of Neon

SUNDAY, JUNE 1ST
| 9:30 AM - 10:00 AM | Church Service @ Town Green

Thank you for reading!

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